



HEART OF ARGYLL TOURISM ALLIANCE - MEMBER'S AGREEMENT

An agreement made between:

'HEART OF ARGYLL TOURISM ALLIANCE LIMITED', a company limited by guarantee and registered in Scotland with company registration number 388371 (**THE CO-OPERATIVE**)

And

..... (Business Name)
..... (Member's representative)
..... (Business address)
..... (Telephone)
..... (Website)
..... (E Mail for main contact)

I THE MEMBER agree:

1. That on signing this agreement I become a member of the Co-operative and will use my reasonable endeavours to ensure, so far as lawfully permissible, that the business of the Co-operative is carried on in accordance with the Co-operatives governing documentation including but not restricted to its memorandum and articles of association and this Agreement.
 2. That I am willing to devote reasonable endeavours to promote the success of the Co-operative for the benefit of its Members as a whole.
 3. To pay an annual charge to the Co-operative as determined by the Directors.
 4. To keep private any confidential information concerning the business or affairs of the Co-operative or its Members.
 5. **The purpose of the Co-operative is to market and promote the Mid Argyll area, and its Member's products and/or services within the fields of tourism and tourism related activities.**
 6. The Co-operative provides the members the ability to operate their own business independently whilst also operating in a collaborative business together through the Co-operative; the Members are not in partnership with each other and nor are they agents of each other.
 7. The Co-operative's obligations are to:
 - a) collect funds from Members or other sources, properly account for these funds, and apply them in furthering the Co-operative's purpose;
 - b) undertake marketing, publicity, networking and other awareness raising activities;
 - c) allow members to use the Co-operative's name and logo
 8. The detailed rules governing the management and administration of the Co-operative are contained within the memorandum and the articles of association, a copy of which will be provided to any member who so requests.
 9. The member agrees that their representative's details as supplied above will be subject to HOATA's GDPR policy, a copy of which will be sent to the representative upon joining. A member may resign at any time, subject to the form and period of notice specified in the articles of association.
 10. The Member and the Co-operative understand that this agreement is written in plain language and may therefore not cover every legal eventuality. The parties agree to be fair and reasonable at all times when administering this agreement.
 11. The Member's Agreement may be modified by the Co-operative in agreement with 75% of Members attending a general meeting for that purpose.
- This Agreement shall be governed by the Law of Scotland.

PLEASE CIRCLE LEVEL OF MEMBERSHIP*

Membership fees are discounted by 50% in FY 2025-26

LEVEL 1 – NON VAT REGISTERED	£100	LEVEL 2 – VAT REGISTERED	£250
LEVEL 3 – CORPORATE	£1,000	LEVEL 4 – OTHER / DONATION	FLEXIBLE

Signature :

Date :

Hoata Ref :

Heart of Argyll Tourism Alliance Limited

c/o Crown House, Ford, Lochgilphead, PA31 HRH

Company Limited by Guarantee Registered in Edinburgh number SC388371



HOATA/Membership/JUN 2023